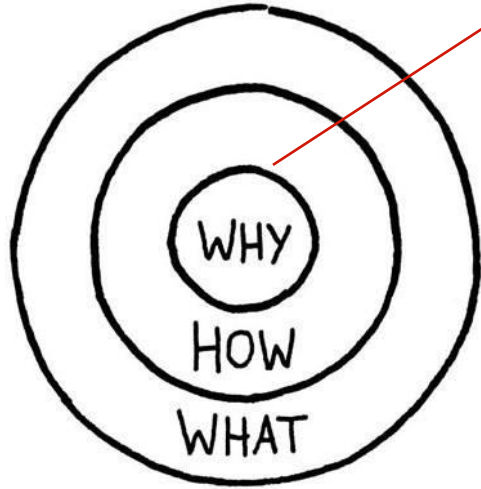


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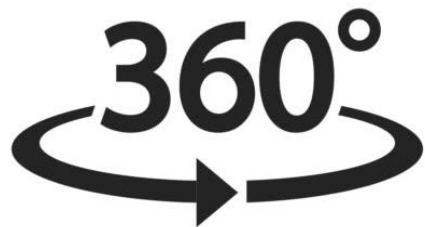




WHY does your Brand need a Marketing & Advertising Agency?

Engaging a Marketing & Advertising Agency is like a BUSINESS INVESTMENT directed towards the growth and success of the Brand.

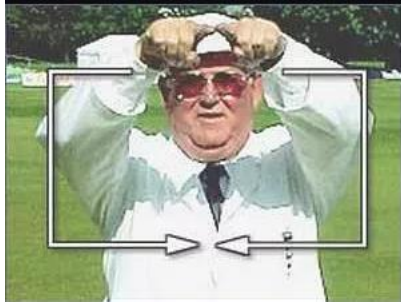
WHY does your Brand need a Marketing & Advertising Agency?



A Marketing & Advertising Agency brings **End to End Integration Capabilities** on board with a 360 degree Brand Servicing Approach from ideation to its execution.

It Serves a customized mix of ATL, BTL and Digital Marketing tools for the brand to create impact.

WHY does your Brand need a Marketing & Advertising Agency?



A Marketing and Ad. & Advertising Agency brings
a Fresh and 3rd Eye Perspective
with their diverse marketing experience and knowledge.

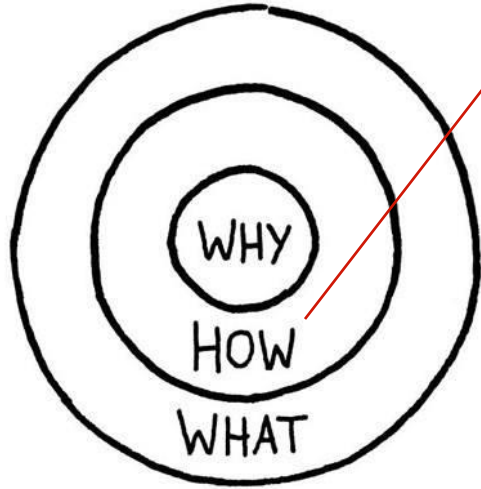
Their objective overlook,
due to their unbiased approach fused with
a realistic viewpoint helps bring out
Alternate Workable Solutions for the Brand and
help it combat the competition.

WHY does your Brand need a Marketing & Advertising Agency?



A Marketing & Advertising Agency always proves to be **Cost Effective** in the long run with the in house specialist base they create, who are thorough in their skills, knowledge and experience.

Collectively agencies have a hire level of expertise comparing to which, hiring that many resources with the required skill sets is a very expensive proposition.



HOW can the Marketing & Advertising Agency be useful for your Brand?

Engaging a Marketing & Advertising Agency will save time of the Brand's internal resources, let them channelize their energy in core aspects while the agency ideates on brand development propositions that can directly impact SALES.

HOW can the Marketing & Advertising Agency be useful for your Brand?



The primary objective of an Agency is to help the Brand grow by creating the necessary and right noise in the market through effective communication creating an impressionable BRAND PRESENCE.

All efforts of the agency are directed towards working in synergy with the Brand's in-house marketing team to build the right communication strategy that works for the brand.

HOW can the Marketing & Advertising Agency be useful for your Brand?



The Agency not just helps in establishing the Brand's Personality while setting foothold in the market, it also drives consistent efforts towards enhancing the Brand's saliency by bringing various ideas on board with an ACTION ORIENTED APPROACH.

The Agency **services the brand** given the stage of the Brand Cycle and **nurtures it** accordingly with actionable and workable concepts, ideas, communication, strategies and design.

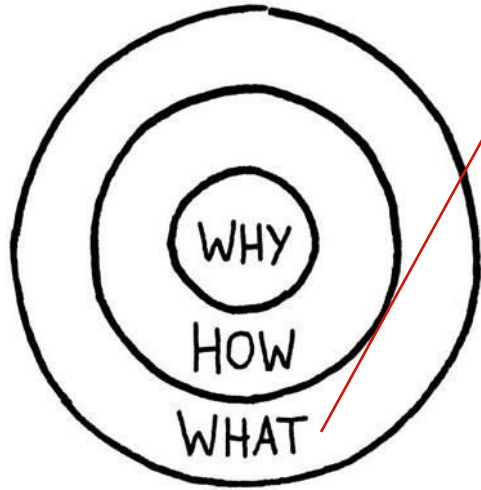
HOW can the Marketing & Advertising Agency be useful for your Brand?



The Marketing & Advertising Agency works
IN SYNC with the in house team towards common goals.

While the in house team works as BRUTE FORCE on ground,
directly targeting sales,

- the agency provides all strategic back end support to
impact TOP OF THE MIND BRAND RECALL, to draw
consumer pull for the Brand.



WHAT can the Brand expect from the Marketing & Advertising Agency?

**a
LOT.**

WHAT can the Brand expect from the Marketing & Advertising Agency?

- ✓ Brand Identity Creation
- ✓ Brand Development and Design
- ✓ Brand Activation / Amplification Ideation
- ✓ Execution Support
- ✓ Media Planning Support
- ✓ Brand Communication
- ✓ Web Management / Search Marketing Support
- ✓ Digital Amplification Strategies and Support
- ✓ Research and Audit Support
- ✓ Idea Engineering

★ BRAND SALIENCY ENHANCEMENT

Why choose us ?



Envisage's journey comes handy for you in a contemporary packaging with eco-friendly ideation.
We hate no ideas & believe that no idea is a waste.

Our business is to deal with concepts / ideas and translate them simply on ground – creating an impact on your buyers.

In the business of brand activation, keeping track of eye ball movement & making an in-road in the minds of your consumers is an unending process, for which we leave no stone unturned.

**Selling is our job...
& we move the world to sell...**

OUR KEY DELIVERIES



We think more.
Design less.



We communicate
to create impact



We strategize with a target oriented and **Sales Driven Approach**



We blend in.

We become your Extended Marketing Wing

We share your goals and become a part of your team.



We blend in.

**For Brands –*

*We offer our 360 degree - end to end integration capability
with an experience lead, target driven approach
spanning from IDEATION TO EXECUTION .*



We blend in.

**For Startups – BRANDS IN THE MAKING*

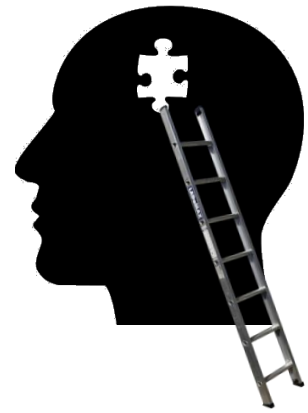
We bring our experience on board to arrive at cost effective, optimal, workable solutions for desired impact.



WHEN is the right time to engage us?



Why Now?



Given the current Covid situation, it is even more important for Brands to keep interacting with and engaging the Outer World with strategic and effective communication.

With most ATL and BTL tools being either too expensive or redundant in current times, creating a strong web presence and digital footprint is the way forward, for which it is prudent to engage us to maintain the Brand Ripple.

Brands that entrusted us...



For The Brand, We Speak