



Brand Marketing & Promotion

Wor^kable Ideas

One Stop Shop For

Envisage journey comes handy to us in a contemporary packaging with eco-friendly ideation. We hate no ideas & believe that no idea is a waste. Our business is to deal with concept / ideas and translate them simply on ground – creating an impact upon your buyers.

In the business of brand activation keeping track of eye ball movement & making an in-road in the minds of your consumers is an unending process.

Now we know that the best way to sell our self is through "WOM" communication.

We leave no stone un-turned to sell...
"Selling" is our job...
& we move the world to sell...

We Make You
To Pay More...
To Pay Less...

THE COST IS
LONG FORGOTTEN
BUT THE
QUALITY
IS
REMEMBERED
FOREVER.



*Marketing is Every where,
God is Every where.
Ergo, Marketing is God.*

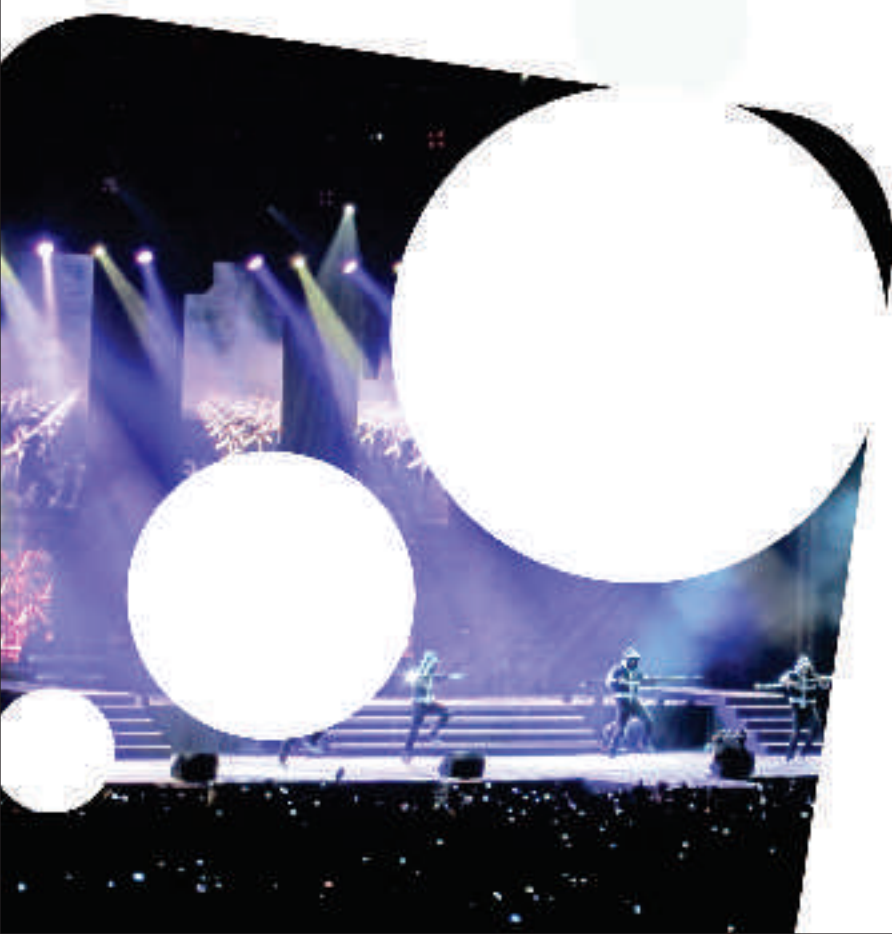
No Idea
is a Waste ...



Total Brand Services...



INTEGRATED BRAND SOLUTION
Empowering your business progression



Diversified
Marketing
Approach

WE
WORK
ON YOUR
NEEDS

- Strengthening existing (Traditional) channels
- Alternate (Unconventional) channel creation
- Retail Marketing / Improving retail presence
- Consumer Building
- Customer acquisitions & retention programmes
- Brand Launches and Events: National / Regional
- Market development / roll outs: Sampling / Product placement
- Regaining Market share: Live shows, Advertisements and Promos
- Corporate Social Responsibility



BTL SPECTRUM

- Interactive Target Broadcast
- Entertainment Marketing
- Direct Customized Marketing
- Events
- Road shows
- Exhibitions
- Branding Strategies

E - MARKETING

- Social Media Marketing
- Sms and E-mailing
- Web
- Digital Marketing
- Search Engine Optimisation

ATL SPECTRUM

- Traditional Mass Marketing
- Experimental Marketing
- Buzz Marketing
- Ad Films
- Radio Ads
- Print Ads



BTL SCOPE OF WORK

- | | |
|--------------------------------|-------------------------------|
| Brand Launches | Exhibitions |
| Consumer Engagement Initiative | Destination Conferences |
| Create Experience Zone | Sports Managements |
| On wheel solutions | Market Research & Audits |
| Brand Activation | Merchandise / POP Innovations |
| Road Shows | Event Marketing |



Large Format Vehicle (Functional Across India) Unique Aerodynamic Construct And Design. Ideated, developed and fabricated In-house.





EXHIBITIONS

DREAMS & BRICKS (Real Estate, 10 City Expo) 2006-07





ENVISAGE BTL SPAN :
CAPTIVE/FLOATING, CONSUMER
TOUCH POINT ACTIVATION
Apartment/Mall Activation



CONFERENCES





APSICON, 2018

5 Day Medical Conference

Audience : 3000 Plastic Surgeons
with Families from across the Globe
Audience Size : 4500+

APSICON, 2018

Conference Theme : Oudh ka Nazrana

City : LUCKNOW





CELEBRITY LED EVENTS

Product Launches/Dealer Meets/ Employee Motivation Meets





CELEBRITY LED EVENTS



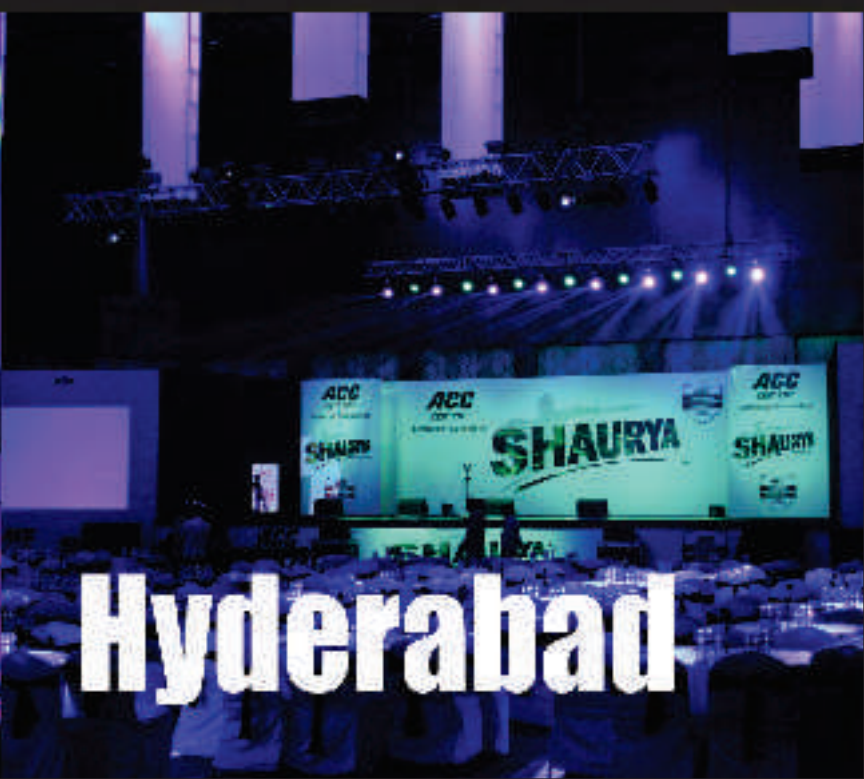


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Multi city tour with The Brand Ambassador
Manoj Bajpai



CELEBRITY LED EVENTS



Hyderabad



Mumbai



CELEBRITY LED EVENTS





CELEBRITY LED EVENTS



Lucknow

Chandigarh



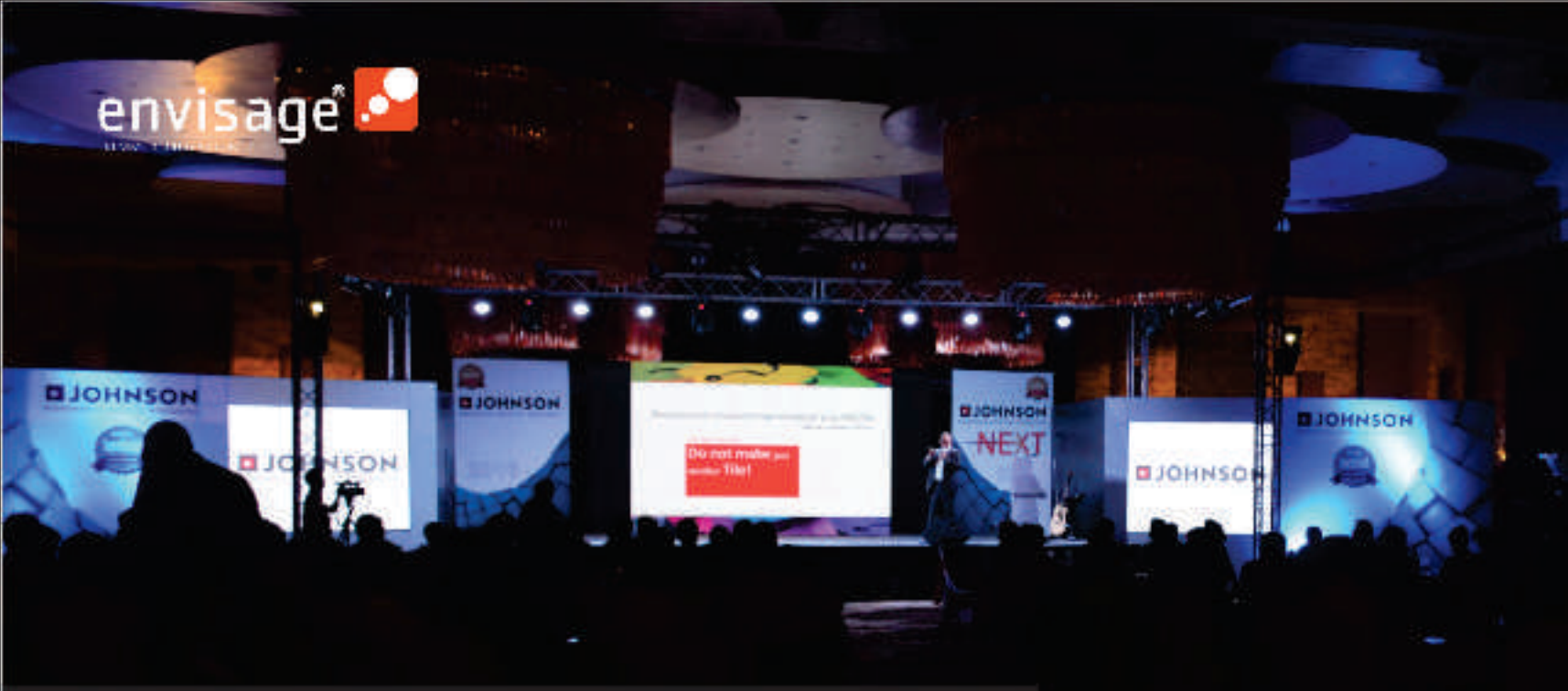
SPORTS MANAGEMENT





SPORTS MANAGEMENT

Bangalore



CORPORATE BRAND LAUNCH





ENVISAGE BTL SPAN : CORPORATE BRAND LAUNCH



ENVISAGE GOVERNMENT ASSIGNMENTS





ENVISAGE GOVERNMENT ASSIGNMENTS



ENVISAGE GOVERNMENT ASSIGNMENTS : BOOK LAUNCH





ENVISAGE BTL SPAN : CREATING BRAND EXPOSURE PLATFORMS

In House Property : CYCLE'ON (Route : CSR) 2013-14



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Raahgiriday
6 Months Weekend Activity
Audience Size Per Activity : 1500 +

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6 Months Weekend Activity

Audience Size Per Activity : 1500 +





ENVISAGE GOLF

P R O M O T I O N

Fairway to Greener Pastures...



Golf Management



Venue Branding, Setup & Management Of
U.P. Police Annual Golf Tournament



Jack Daniel's Golf Tournament @ Lucknow Golf Club, 2006





envisage
Interiors
E + Design



Dreamz & Bricks®

LEA

It is my intention to visit you.

It is important to understand that the old system of terms, such as the first and the first degradation, is not correct, and the new system is not correct.



Designing early and carefully protects our position when this is built into your business plan from the start. We advise you on company fitting and financial requirements, responsibilities, security, legal and marketing agencies, time for each of the five and the strategy to get you the rights and support you desire from an initial discussion and through the design process to the successful delivery of your strategy, we deliver what you, through and through.

branding

And, finally, while a business is in trouble, it's not a crime. By saving those with our clients we help develop an overall marketplace of individuals in the financial services industry from the ground up.

creative

We focus on bringing good thought, first-class skills, and a solid approach to creating new designs.

marketing

We offer our clients a full marketing support wing when working with us. We can carry out market research, review current marketing strategies and develop new ones and, when required,

execution

envisage**MEDIA**
PRODUCTION

Small Screen Eye ball is required for your products!!

**Your achievements are applauded...
But what is the way ahead?
Make your efforts count &
Highlight your achievements
through a TVC**

Our firms creatively talk about your
business objective
& consumer satisfaction
to uphold & empower your
business growth

We provide all the services
under one roof

Classical Voice of INDIA

fame comes calling

Work Shop & Competition

Initiated by SANGEET MILON, For Promoting Indian Classical Music & Culture and Sustaining the interest of the younger generation in the same

Voice of India [Stage - 3]

Voice of Uttar Pradesh [Stage - 2]

Voice of Lucknow [Stage - 1]

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FOOTBALL MANIA 2013

SCHOOL FOOTBALL CHAMPIONSHIP

Prize money **₹ 1,00,000/-** for the winning team

COME OUT 'N' SHOW YOUR TEAM SPIRIT! MAKE YOUR SCHOOL PROUD

Schools to register **NOW**

ENTRY FREE

18th to 28th JAN.

Venue: K.D. Singh Babu Stadium

For more information Contact: 9699349696, email: info@kdsb.com

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An endeavour to spread health awareness and to promote health amongst students.



"PEDAL FOR A CAUSE"

envisage

HERCULES

ACC

hindustan times

Sunfeast

SHRI RAMSWAROOP

SAHAJ

SHRI RAMSWAROOP

spencers

spencers

spencers

spencers

spencers

spencers

spencers

spencers

spencers

Flag off by:
Shri Akhilesh Yadav Ji,
Hon'ble Chief Minister, Uttar Pradesh

Calling LUCKNOW

Participate & Celebrate
the joy of cycling

Sunday, 30th September 2012
La Martiniere (Boys) Ground.

FREE ONLINE / SPOT REGISTRATION
www.envisagecycleon.com

+91-9839025209, +91-9312600776

Follow us on: www.facebook.com/envisagecycleon

Age Category	Distance Covered (km)	Reporting Time
08 to 50	10	6:30 a.m.
50+	05	6:30 a.m.

An endeavour to spread health awareness and to promote health amongst students.

Are



WORLD HEPATITIS DAY

28th July 2014



1 Out Of 12 Persons In The World Suffer From Hepatitis.
Most Of Them Do Not Show Symptoms Till Its Quite Late.
So Get Tested... Effective Treatment Is Available If Result Is Positive If Your Result Is Negative,
Get Vaccinated With Hepatitis B Vaccine To Ensure Protection For Lifetime

THINK AGAIN!

At Risk?

Be Sure, Be Tested, Be Vaccinated
Get three Shots of Vaccine
1st dose - 0 month
2nd dose - 1 month
3rd dose - 6 months

www.hope.org.in, hopeinitiative@gmail.com



HEPATITIS

SPREADS THROUGH



THINK AGAIN!

Are You At Risk **STOP**

WORLD HEPATITIS DAY

28th July 2014



HEPATITIS SPREADS THROUGH

Be Sure, Be Tested, Be Vaccinated
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www.hope.org.in, hopeinitiative@gmail.com

envisage®

RISHITA
developers



CREST xotica



OMEGA
INFRABUILD
PRIVATE LIMITED



Celebrity
Greens



OMEGA
Business Park



CLIENT SYNOPSIS

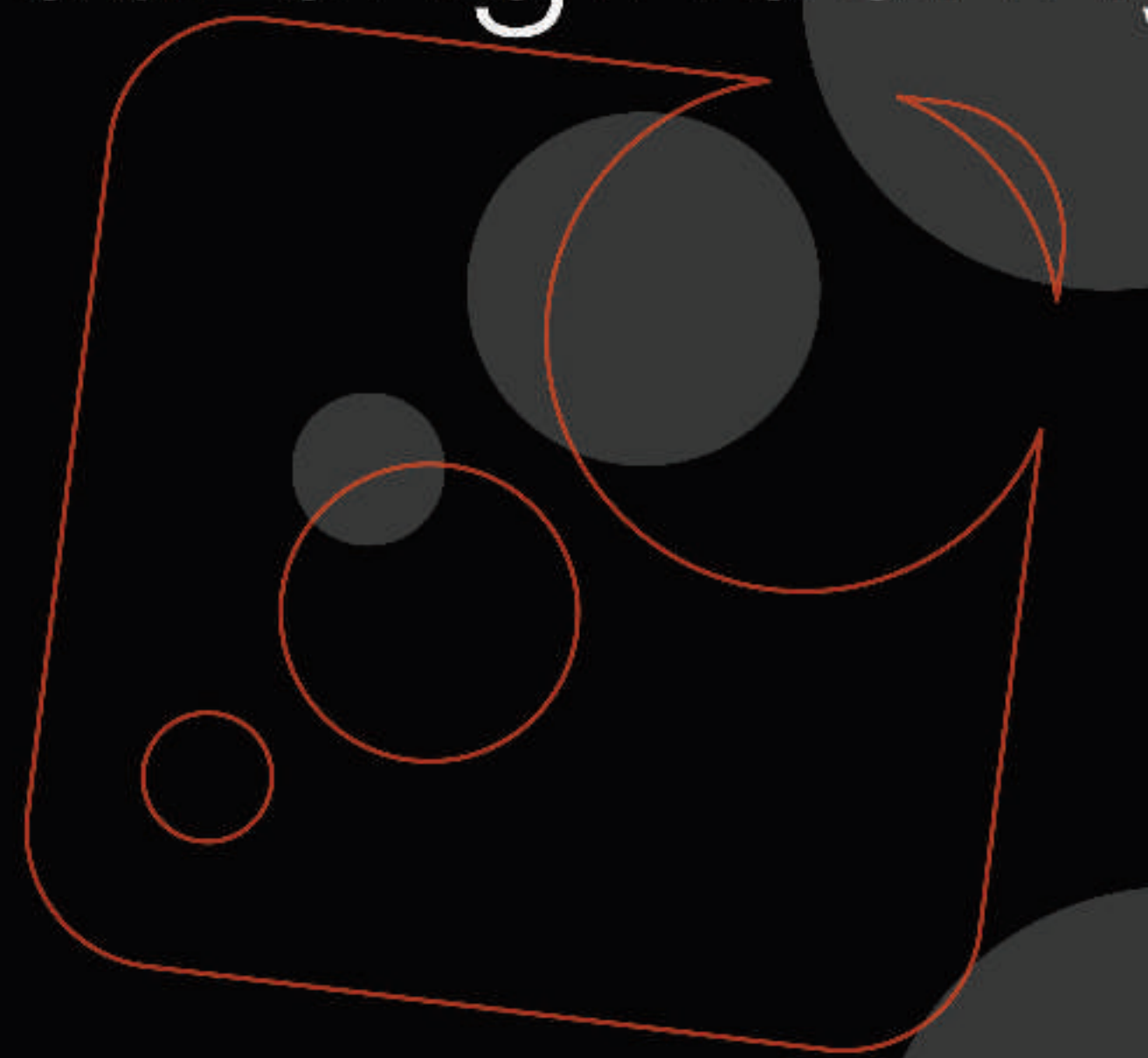


Client	Brand	Assignment
	Mountain Dew	BTL Activation / Launch Phase / Adventure sports promo
	Tropicana	School Engagement Program, Delhi / NCR / Mumbai, Punjab, Maharashtra
	Gatorade	Gym / "Point of Sweat" Promo / PAN India Launch
	Absolut	National launch & various brand related promotions at point of consumption
	Viciviar	National launch & various brand related promotions at point of consumption
		National launch / Mystery audits / Merchandising / Northern Part of India
	Imperial Blue	UP & Uttaranchal Promotions & Launch support, Demand Creation at the Point of Consumption
	Fuel	Brand safety activity Delhi / NCR Promo / FIFA world cup football promo
	Blenders Pride	Clap Events / Promotions
	S.P.M	Launch support / Demand Creation / Sanjay Dutt plan promo
	Standard Life Insurance	Financial Advisors Motivation prog. Lead generation programme
		New town Launch / Acquisition / Road shows / Demand Creation
		Branding and Merchandising
		3G Launch support Program
		Acquisition / Road shows / Demand Creation Branding and Merchandising
		New Handset Launch, Sales & Trade Marketing
	ACC Cement	Advt. on wheel / Road shows / Golf Tournament
		New town Launch / Acquisition / Road shows
		Branding and Merchandising New town launches, Demand Creation on wheel
		150th Years of Celebration / Exhibitions / Events

Client	Brand	Assignment
		D'Lite & Tea Lite Launch Support / Wk. Sampling / Demand Creation
	LG, Samsung, Whirlpool	Launch support / Demand Creation
	Lubricant Oil	Lubricant Trade Marketing, Brand Building
	Bonola	Rural promotion & Research Study
	HMV/Saregama	Films / Music / live shows
		Golf Tournament, COH solutions, Creating Relationship
		Rural Promotion Marketing / Demand Creation Activity
		Rural Initiatives in Uttar Pradesh
		Demand creation Activity, Dental Clinic
		Demand creation Activity in Uttar Pradesh Rajasthan, Gujarat
	Gold Flaker/Class of Wills / Vivel Soap	Lovely program / Mystery sales / Brand Events / Merchandising / Sports fest Activities, Star War Program
	Medicines	Events: Doctor's meet / Medical Conferences (Dept. of Gynecology, Dept. of Cardiology, Dept. of Anesthesia)
	Credit Cards/Home loans	Sales promotion / Loan
		New Brand Launch



idea engineering



Agency Support
Ideation / Conceptualization / Co-ordination.
Design / Creative support.
Fabrication / Execution / Implementation.
End to End Management of the total event / activity.

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Opp. Dewal Park, Pokhran Rd. No.2, Thane West, Mumbai - 400601, Kolkata Office: C/O, Castel Liquor Pvt. Ltd., 170-A, 3rd Floor, A.J.C Bose Road, Kolkata - 700014